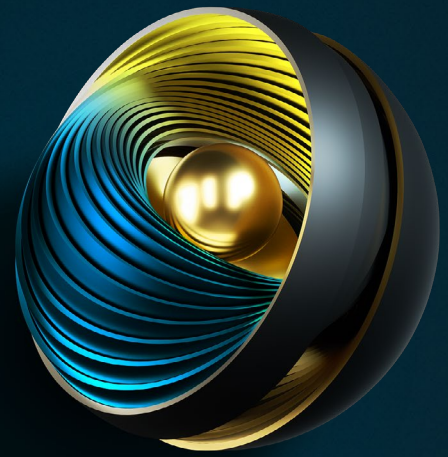




LiquidityDirectSM

BEST FOR ALL YOUR LIQUIDITY

LiquidityDirect has evolved beyond a digital portal to a complete, short-term investment platform, helping you deliver the best investment and liquidity options through a big-picture view of your portfolio.



CASH DEPOSIT

- Highly rated* (Aa1/AA-)
- Safety & security
- Interest rate and tiered rates available
- Term deposits <1year

1



MONEY MARKET FUNDS

- 130+ AAA-rated money market funds across 20 fund families
- Treasury / Government / Prime funds
- Sweep options
- Seamless integration
- Operational efficiencies
- BNY as a custodian – available in USD, EUR, GBP, SGD, AUD

2



TAILORED FOR YOU

LIQUIDITY INVESTMENT OPTIONS**

- Multiple investment options:
- Focused Investing App
 - Insured Cash Sweeps
 - Sponsored Cleared Repo
 - Commercial Paper
 - ETFs
 - Mutual Funds
 - Brokered CDs



3

ANALYTICS

- Data and yields directly from the fund companies, iMoneyNet, Morningstar
- Feeds from Integrated partners (Bloomberg, SAP, IntraFi, Fidessa, MSCI/ESG)
- Exposure management tools
- Customizable analytics



4

BNY LIQUIDITY BY THE NUMBERS

\$16

TRILLION

In annual MMF transaction flow²

\$1.3

TRILLION

Of cash investment within deposits, MMFs and other investments³

7,000+

CLIENTS

Across every segment and region within MMFs³

340+

INVESTMENT OPTIONS

Including MMFs, CP, CDs, ETFs, ICS and more^{3**}

Contact Us

To find out more, please reach out to the contact below, or speak to your usual BNY relationship manager.

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*Jan-Dec 2024. **Source BNY Global Liquidity Analytics Team. ***Products offered only in the US to institutional clients, unless otherwise permitted by local law, on LiquidityDirect through BNY Capital Markets, LLC.

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